



# Aruna YJ

UI/UX Designer

+91 900 369 5688

aruna.yj@gmail.com

E-city, Bengaluru

## Skills



Figma



Photoshop



Illustrator



Indesign



Office



Wordpress



Elementor

## Area of Expertise

### UI Design

Visual Design  
Design System and Style Guide  
Interaction & Responsive Design  
Usability and Accessibility Design

### UX Design

User Research, User Personas & Scenarios  
Information Architecture & User Flow  
Wireframing & Prototyping  
Usability Testing

### Graphic Design

Social Media & Print Media Creatives  
Website Layout Designs  
Infographics and Data Visualizations  
Logo & Package Designs  
Illustrations

**Languages :** English, Tamil, Malayalam

## Links and Credentials



[LinkedIn](#)



[Portfolio](#)

## About

- Self-disciplined and meticulous UI and UX Designer with 2 years of professional experience.
- Possesses strong analytical and User-Centered design skills to create holistic solutions that are functional and research-driven.
- Produces pixel-perfect visuals and includes usability heuristics into practice.

## Experience

### Mistwood Farms Pvt. Ltd

UI/UX Designer | July 2021 - present

- Designed user-friendly interfaces for various web and mobile applications using Figma.
- Collaborated with developers and product managers to ensure design consistency and adherence to brand guidelines.
- Conducted usability testing and analysed user feedback to refine and improve designs.
- Created wireframes, mock ups, and prototypes for web and mobile applications using Figma and Adobe Creative Suite.
- Conducted user research and usability testing to gather feedback and refine designs.
- Developed and maintained design systems to ensure design consistency and scalability.

### YJ Technologies

UI/UX Intern | March 2021 - May 2021

- Created a mobile application prototype using Figma and conducted usability testing to gather user feedback and improve the design.
- Collaborated with a team of developers to ensure design consistency and implementation.
- Conducted user research to gather user requirements, needs, and preferences.

### Mistwood Farms Pvt. Ltd

Graphic Designer | Nov 2018 - Dec 2020

- Designed visual concepts for various marketing materials such as brochures, flyers, and posters using Adobe Creative Suite.
- Designed visually appealing graphics and layouts for websites and social media platforms to enhance brand image and online presence.
- Designed logos and product package designs
- Collaborated with clients, product manager and marketing manager regarding the design requirements

## Education

2019 - 2021

● **PGDM - Business Management**

Narsee Monjee Institute of Management Studies

2011 - 2015

● **BE - Electronic & Communication Engineering**

Bethlehem Institute of Engineering, Tamil Nadu